

THE GRAND RESORT AND SPA

MEDIA KIT • AUGUST 2018

Reservations:

1-800-818-1211

WWW.GRANDRESORT.NET

INFO@GRANDRESORT.NET



EXCEEDING EXPECTATIONS

The Grand Resort and Spa is Fort Lauderdale's premiere gay-owned and operated men's spa-resort that first opened in 1999. With 33 well-appointed rooms and suites, it is located just steps from the beach and convenient to all of Fort Lauderdale's attractions and nightlife.

As Fort Lauderdale's first gay resort with its own full-service day spa and hair studio, we offer guests an experience that is unique and wonderfully indulgent. From a relaxing Swedish massage to a haircut before your night on the town, the talented staff can accommodate all your needs - guaranteed to exceed expectations.

IMPECCABLE SERVICE

At The Grand Resort and Spa, guests will experience first class service from their elite staff members providing a vast knowledge of the South Florida region, which includes the world famous "gayborhood," Wilton Manors. Some of the fantastic amenities for guests include free Wi-Fi, continental & hot breakfast catered daily (available while supplies last) and no hidden "resort fees."

For reservations and information, visit their website www.grandresort.net or call 1-800-818-1211, 24 hours, 7 days a week. For up-to-date "The Grand Resort and Spa" news and exclusives, join the "The Grand Resort and Spa" Facebook page or search for us on Twitter, Instagram and other social media applications #GrandResortSpa.



WEB STATISTICS *

55,000+
Unique visitors per year

 10K+ @grandresortspa

110,000+
Page views per year

 2.8K+ @grandresortspa

 5.3K+ @grandresortspa

DEMOGRAPHICS *

61%
Age 25-55

78%
From U.S.

22%
International

*Source: Google Analytics

GET IN TOUCH

General Information:

info@grandresort.net

Spa Appointments:

thespa@grandresort.net

Marketing & Public Relations:

Proprietor

Edward Otto Zielke

Casey Koslowski

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WELCOME TO THE SPA

Where mind, body and soul come together in harmony. After a day of being pampered by our relaxation experts, you'll step away feeling more confident and refined. Services include customized & specialty massages, facials & wet room treatments; manicures & pedicures, waxing and haircuts. Spa Hours are Monday through Sunday, 9am to 7pm – last appointment 6pm. The Spa at The Grand also had a downloadable app for clients to book their spa appointments directly with the therapist and time and date of their choice.

RESORT AND SPA PACKAGES

The Grand Resort and Spa offers several spa-resort and spa day packages to guests who are looking for that extra special experience. Whether you are celebrating an event, looking to pamper yourself for the day, or looking for a gift idea, our vast menu of assortments is guaranteed to suit anyone's needs. Choose from our Signature Collections:

RESORT PACKAGES include Beach Essential, Get Pampered Getaway, Quick Chill, Romance By The Sea and Skin Solutions.

SPA DAY PACKAGES include Relax and Soothe, Rejuvenation, Day of Indulgence and Couple's Escape.



PRESS + AWARDS

Sponsor of VH1's "RuPaul's Drag Race" Season Nine Premiere, All Stars 3 Premiere! *World of Wonder - USA*

"Has everything a gay traveler could need"
Passport Magazine – USA

"Ritz-Carlton service in a laid-back atmosphere"
Edge Media – USA

"Modern design defines the rooms and suites of arguably one of the best overall Gay resorts"
Spartacus Traveler – Germany

"Clearly a firm favourite of the area's gay resort guesthouses"
Beige – United Kingdom

"The Grand is definitely one of the best men's resorts in the state of Florida"
GMaps – Argentina

"Fort Lauderdale's Fantastic Gay Getaway"
Echelon Magazine – Los Angeles

"Once you stay at The Grand Resort and Spa, you will keep returning again and again"
WeHo News – West Hollywood

"The Grand makes it hard to want to leave its confines for any reason"
Topcoat Magazine – Montreal

"Certificate of Excellence, Hall of Fame" – *TripAdvisor*

"Editor's Choice" – *Man About World*

"#1 in Fort Lauderdale" – *Pink Choice*

"Best Small Hotel or Resort" – *Out Traveler*

"Top 10 Resorts" – *The Travel Channel*

"USA TODAY 10 BEST" – *USA TODAY*

"One of the top 10 gay owned spas in the US" – *Out Traveler Magazine*

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ROOMS, SUITES, PENTHOUSES

Courtyard Guest Rooms – 1 King bed or 2 Queen beds and private bath with walk-in shower, opening out to our Tropical Courtyards.

Poolside Guest Rooms – Oversize KING bedroom located 2nd floor overlooking the pool. Private sumptuous bath with a walk-in shower.

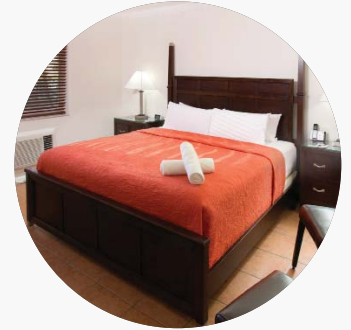
Junior Suites – Contemporary courtyard or poolside accommodations, complete with sitting area furnished. Slate and marble bath with a walk-in shower.

1 & 2 Bedroom Suites – A spacious living room, dining area, kitchen with work-space. Separate king-size bedroom and spacious slate-tiled bathroom with walk-in shower. Some suites include a private patio or balcony.

1 & 2 Bedroom Patio Suites – These suites open out to our Tropical Courtyard where there is SEMI-private showering area done in cedar wood.

1 & 2 Bedroom Penthouses – Your spacious Master Suite with king bed. Each bedroom has its own luxurious bath with walk-in shower. Enjoy the over-sized Great Room with gourmet open kitchen with four burner glass cook top, microwave, refrigerator. The 2 Bedroom Penthouse also features a sleeper sofa.

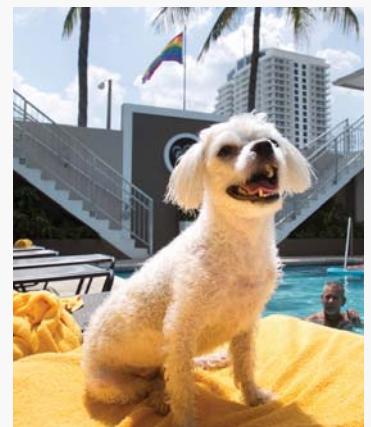
The Grand Penthouse – Private, secluded Third Floor Penthouse Suite. An over-sized Great Room with an open kitchen featuring granite counter top, four burner glass cook top, microwave, refrigerator, coffee maker, and dining bar. Your Great Room opens to an outdoor living room on your private sun deck with your own outdoor shower and jacuzzi. A Master King Bedroom and a second Queen bedroom. The Grand Penthouse features a sleeper sofa, now accommodating up to 6 guests!



AMENITIES

- Continental and hot breakfast catered daily*
- Beer, wine & champagne pool side service
- Full-service day spa
- Free Wi-Fi
- Complimentary parking
- Large, turquoise, heated pool
- Clothing-optional tropical courtyard with a 10 man jacuzzi
- Designated non-smoking areas
- Fitness center, Ocean-view sun deck, Outdoor showers
- Self help barbecue grill
- Coin operated washer & dryer
- Ice machine
- 24-hour check-in
- No "Resort Fees" Charged
- Complimentary happy hour socials (Thurs., Fri. & Sat)
- Sunday mimosa hour
- Impromptu scented towels and frozen treats served pool side
- Beach bags, chairs & umbrellas for guest use
- Complimentary water bottles & snack upon arrival
- Personalized welcome card
- Premium bath essentials by Joseph Abboud
- Current magazines, daily newspapers
- Guest computers & printer
- Board games, book & DVD libraries
- In-room safes, pantry & wet bar, iron & ironing board
- Lobby shop items

*Available while supplies last



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PUBLICITY PHOTOS

