



<u>FOR IMMEDIATE RELEASE:</u> FORT LAUDERDALE'S VERY OWN THE GRAND RESORT AND SPA EARNS ITS EIGHTH TRIPADVISOR CERTIFICATE OF EXCELLENCE AWARD.

FORT LAUDERDALE, FL, USA – May 24, 2018 – The Grand Resort and Spa today announced that it has received a <u>TripAdvisor</u>® Certificate of Excellence. Now in its eighth year, the achievement celebrates businesses that have earned great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, restaurants and attractions located all over the world that have continually delivered a quality customer experience.

"TripAdvisor is excited to announce the recipients of the 2018 Certificate of Excellence, which celebrates businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition allows us to publicly honor businesses that are actively engaging with customers and using feedback to help travelers identify and confidently book the perfect trip."

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

EXCEEDING EXPECTATIONS: **The Grand Resort and Spa** is Fort Lauderdale's largest and finest gay owned and operated spa-resort that first opened in 1999. With 33 well-appointed rooms and suites, we are located just steps from the beach and convenient to all of Fort Lauderdale's attractions and nightlife. As Fort Lauderdale's first gay resort with its own full-service day spa and hair studio, we can offer our guests an experience that is unique and wonderfully indulgent. From a relaxing Swedish massage to a haircut before your night on the town, we can accommodate all your needs right here. Our rates include complimentary WiFi, free parking, no resort fees charged and continental & hot catered breakfast catered daily. The Grand Resort and Spa is a proud sponsor of RuPaul's Drag Race, Seasons 9, 10 and All Stars 3.

A sample of the property's awards and accolades include "Certificate of Excellence, Hall of Fame" – TripAdvisor; "Editor's Choice" – Man About World; "#1 in Fort Lauderdale" – Pink Choice Award; "Best Small Hotel or Resort in the World" - Out Traveler Award Winner; "Top 10 Resorts" - The Travel Channel; "One of the top 10 gay-owned spas in the United States" – Out Traveler Magazine; "USA TODAY 10 BEST" – USA TODAY. This year, The Grand became a proud sponsor of VH1's RuPaul's Drag Race.

For more information on **The Grand Resort and Spa**, visit **www.grandresort.net** or call **1-800-818-1211** – 24 hours, 7 days a week. For up-to-date "The Grand Resort and Spa" news and exclusives, join the "The Grand Resort and Spa" *Facebook* page or follow #GrandResortSpa on *Twitter* at @GrandResortSpa. Follow along on our *Instagram* page by searching for GrandResortSpa. For marketing and public relations, please contact **Edward Otto Zielke** at edward@grandresort.net.





About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travelers to unleash the full potential of every trip. With over 600 million reviews and opinions covering the world's largest selection of travel listings worldwide – covering approximately 7.5 million accommodations, airlines, attractions, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 455 million average monthly unique visitors**, all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

The subsidiaries and affiliates of TripAdvisor, Inc. (NASDAQ:TRIP) own and operate a portfolio of websites under 20 other travel media brands:

www.bookingbuddy.com, www.citymaps.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.vacationhomerentals.com and www.vi ator.com.

* Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2017

** Source: TripAdvisor log files, average monthly unique visitors, Q3 2017